

CGA MEDIA



The CGA is a 501(c)(3) not-for-profit educational organization that was founded in 1909 to promote and to protect the game of golf in the Carolinas by providing competitions, education, support and benefits to golf clubs and golfers. The CGA is the third largest golf association in the country with over 700 member clubs represented by over 185,000 individuals.

     /cgagolf1909
www.carolinasmgolf.org



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MEMBER BREAKDOWN

WHO WE ARE

705 Total Member Clubs
219,500 Total Members
180,170 Male Members
39,330 Female Members
11,800 Junior Members
5,582 Youth on Course Members
Average age is 63
376 Total Annual Events

SOCIAL MEDIA REACH



17,400
followers



10,000
followers



9,100
followers



1,910
followers



560
subscribers

To advertise, please contact Jackson Sveen at 910-725-4085
or jackson.sveen@carolinascgolf.org





ADVERTISING PARTNERS

DEDICATED EMAILS

Database Size: 215,000
 Average Open Rate: 52%
 Average Click Rate: 1.6%
 Rate: \$8,000
 Creative Size: 600px (width)
 Examples: <http://23623432.hs-sites.com/member-benefit-20-off-imperial-hats>

DESTINATION GUIDE EMAILS

Database Size: 215,000
 Average Open Rate: 53%
 Average Click Rate: 1.5%
 Rate: \$2,500
 Creative Size: 686px X 686px
 Example: <http://23623432.hs-sites.com/cga-traveler-winter-guide-explore-puntacana-resort-santee-cooper-outer-banks-hilton-head-island-tot-hill-farm-and-more>

eREVISION EMAIL BANNER *IMAGE 1

Database Reach: 195,000
 Average Open Rate: 70%
 Average Click Rate: 2.6%
 Rate: \$2,500
 Creative Size: 728px X 90px (jpg and png)

GHIN APP BANNER *IMAGE 2

Average Annual Unique App Users: 249,000
 Average Annual Screen Views: 111,000,000
 Average Annual Banner Impressions: 5,300,000
 Average Annual Banner Clicks: 93,000
 Position 1 Banner Rate: \$5,000 / week
 Position 2 Banner Rate: \$2,500 / week
 Creative Size: 1920px X 800px (jpg and png)

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1

2



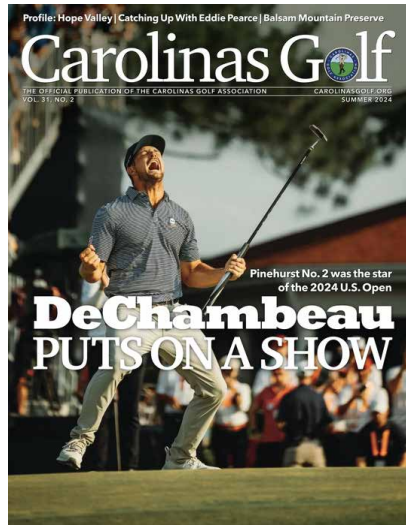
ADVERTISING PARTNERS

CAROLINAS GOLF MAGAZINE

Print Edition Reach: 70,000 households
 Online Edition Reach: 185,000 emails
 Full Page: 7 x 10 in non-bleed or 8.25 x 10.75 in bleed
 Two Page Spread: 14.5 x 10 in non-bleed or 16.5 x 10.75 in bleed 1/2 Page
 Horizontal: 7 x 5 in non-bleed
 1/3 Page Square: 4.625 x 4.625 in non-bleed
 1/6 Page: 2.25 x 4.875 in non-bleed
 Previous Editions: carolinasmagazine.org
 Contact Julie Yuen at [jyuen@pgamagazine.com](mailto: jyuen@pgamagazine.com)
 Dates & Deadlines: Contact Julie Yuen at [jyuen@pgamagazine.com](mailto: jyuen@pgamagazine.com)

CAROLINAS GOLF EXPRESS SPREAD

Database Reach: 215,000
 Average Open Rate: 53%
 Average Click Rate: 1.2%
 Rate: \$2,500
 Examples: https://read.nxtbook.com/ggrw/cga_express/february_2025/cover.html



Carolinan Golf EXPRESS In This Issue FEBRUARY 2025

- 1 Carolinas Golf Night: Celebrating the Best in Amateur Golf
- 3 NC Junior Golf Night: TYGA Celebrates NC Junior Golf Night
- 4 PUMation Days Golf Community and Giving Back
- 5 One-Day Tournaments Kick Off: The Top Performers Show Live Off at Mid Flies
- 6 Carolinas Young Amateur Championships: Awarding the Next Generation of Carolinas Young Amateur Champions

Carolinan Golf Night Celebrates the Best in Amateur Golf

Sam Jackson of West Columbia, S.C., claimed the Carolinas Men's Player of the Year title. Among the senior divisions, Kathy Hartrwiger of Pinhook, N.C., was named Carolinas Senior Women's Player of the Year. Todd Whitm of Spartanburg, S.C., received Carolinas Senior Men's Player of the Year, and Paul Simons of Raleigh, N.C., was recognized as the Carolinas Super Senior Men's Player of the Year.

In addition to celebrating the players of the year, the CGA honored the Charles E. Lynch, Jr. Distinguished Service Award recipients, Ron and Carolyn Sidor, and the 2024 CGA champions. The evening also featured a special recognition for former Executive Director Jack Moore, celebrating his leadership and contributions to Carolinas golf. From heartfelt speeches to unforgettable moments, Carolinas Golf Night was a fitting tribute to the incredible talent and dedication within the Carolinas golf community. Check out the full event gallery [here](#).



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MEMBER CLUB ADVERTISING

DEDICATED EMAILS

Database Size: 215,000
 Average Open Rate: 52%
 Average Click Rate: 1.6%
 Member Club Rate: \$4,000 (50% off)
 Creative Size: 600px wide (jpg)
 Examples: <http://23623432.hs-sites.com/member-benefit-20-off-imperial-hats>

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 Example: https://read.nextbook.com/ggrw/cga_express/february_2025/cover.html

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WYNDHAM CHAMPIONSHIP August 2 - 6 *The Place to Be* BUY TICKETS

UPCOMING EVENTS

Play with the CGA! Did you know you can play in our Tournaments? Click here! Take advantage of the Member Rates that come with your CGA Membership here.

UPCOMING EVENTS

One Day Events: River Hills CC | Good Fortune Trainers - Windemere Club | Tradition GC |
 Championships: Sarah Carolina Women's Open | Yulahn Horton & Jennie Campbell WSCGA Month Play Championship
 Other Events & 2022 Schedule: Schedule of the Carolinas | South Carolina Women's Open Pro-Jun | SC Women's Open Live Auction

UPCOMING EVENTS

Open for Registration: Senior Better Ball, Women Five Ball, Public Links Championship, 40 Plus Carolina CC
 Opening Soon: Super Senior Championship, Mid-Summer Championship
 Other: M-SCGA app, Off the Hook Podcast, Fall Events Schedule of the Carolinas

2

USOPEN JUNE 10-16, 2024 PINHURST RESORT & COUNTRY CLUB WITNESS GOLF'S TOUGHEST TEST

TICKETS ON SALE NOW!

Great conversations start on the course.

Sentry Presenting partner of CPGA and the Official Insurance Partner of the USA.

Recent Scores View All Stats >

